

## LOGO BRAZILIAN CONTENT

### WE ARE NOW BRAZILIAN CONTENT!

The audiovisual content export project made by BRAVI in cooperation with the Brazilian Trade and Investment Promotion Agency will from now on be called Brazilian Content.

Known since 2004 as *Brazilian TV Producers*, the change of name reflects the current reality of our producing companies, which aim at creating content to all screens, without limiting themselves to TV production.

The goal of Brazilian Content is to promote the Brazilian audiovisual product abroad, boost the export of national products and increase opportunities of international coproductions.

Our activities are based on 5 main pillars:

- Organization of Brazilian delegations in trade shows for audiovisual content
- Organization of business get-togethers with buyers and producers from abroad
- Training for internationalization of audiovisual projects and companies from the industry
- Representation in conferences, lectures and events
- Communication with entities and organs from the industry, in both national and international contexts

Brazilian Content currently represents 161 companies that vary widely in their production genres:

- Documentary production
- Animation production
- Fiction production
- Reality show production
- Audio production
- Formats production
- Film distribution companies
- Digital audio distribution companies
- Game developers
- App developers

In 12 years of project:

- + than 210 Brazilian content buying countries
- + than 100 international trade shows
- + than 60 thousand contacts made in events

See details on [www.braziliancontent.com](http://www.braziliancontent.com) and check our catalog with the profiles of the 161 companies and more than 300 projects currently under development.

This week, of course, we'll be at the [RioContentMarket](#), the main event for audiovisual content in Latin America, which will bring together more than 3.500 people from over 30 different countries between the 8<sup>th</sup> and 10<sup>th</sup> of March 2017. See you there!

And starting on Saturday, March 11<sup>th</sup>, we'll be at South by Southwest, along with the 68 Brazilian companies of the delegation organized by Apex-Brazil.

To see Brazilian Content's complete calendar of events for 2017, [click here](#).

Does your company belong to the audiovisual industry and it wants to export and co-produce internationally, but still isn't part of Brazilian Content? Then e-mail us at [international@braziliancontent.com](mailto:international@braziliancontent.com)!

**LOGO BRAZILIAN CONTENT**

**PROMOTED BY**

**LOGO BRAVI + LOGO APEX**