

Two Brazilian projects are selected for the pitching sessions at Sunny Side of the Doc

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Two Brazilian projects have been selected for the pitching sessions at Sunny Side of the Doc. “Forest People”, from Duo2.tv, was selected for the Social and Human Interest Pitch. “Operation Pedro Pan”, from Grifa Filmes, competes in the History Pitch. Both production companies are going to the documentary market that takes place in France between the 19th and 22nd of June in La Rochelle, France, with the delegation organized by Brazilian Content, the audiovisual content export project promoted by BRAVI in partnership with the Brazilian Trade and Investment Promotion Agency (Apex-Brasil).

“Forest People” is a documentary about the legacy of Chico Mendes. The idea of Duo2.tv is to follow the daily lives of the Seringal Cachoeira residents, where Chico grew up, revealing the unfoldings of the fight by one of the greatest Brazilian environmentalists. The project is in its production stage and the company [already] has an agreement with Globo Filmes. The film will be released in cinemas and will have two further screenings on Globo News. The company is also in contact with TV Brasil.

Apart from the film, the production company is investing in cross media content production and has plans for an app, a desktop platform with augmented reality (AR) and an exhibition. For the former two, Duo2.tv has won the The International Codevelopment Incentive from Spcine in collaboration with the Canada Media Fund.

“Operation Pedro Pan”, from Grifa Filmes, focuses on the departure of Cuban children to Miami between 1960 and 1962, amid the Cold War. The operation was secretly organized by the CIA, the Catholic Church and anti-Castro organizations. The documentary, which will be screened on Canal Curta!, intends to show how Cuban children were used in a geopolitical dispute. Journalist and writer Fernando Moraes, author of “The Last Soldiers of the Cold War: The Story of the Cuban Five” and a Cuba expert, will be adviser for the film.

In 2016, also at Sunny Side of the Doc, Grifa Filmes won the Sonuma Archives Award with the documentary “1968 – the Awakening”, a co-production with Germany, France and Norway, which is still in pre-production.

The pitching session of “Forest People” takes place on June 19th and “Operation Pedro Pan” pitches on the following day. Apart from Duo2.tv and Grifa Filmes, the Brazilian Content delegation for the Sunny Side of the Doc includes Canal Azul, Carmela Conteúdos, Cine Group, Fato. Feel Filmes, FM Produções, Indiana Produções, Marahu, Na Laje Filmes, Pequi Filmes and Story Productions.

Sobre a Brasil Audiovisual Independente (BRAVI)

A BRAVI reúne produtoras independentes de conteúdo audiovisual para televisão e mídias digitais e possui mais de 600 associados em 18 unidades da Federação, nas cinco regiões do Brasil. Fundada em 1999, a associação atua fortemente para o desenvolvimento do mercado audiovisual brasileiro e representa o setor em diversos

fóruns de debates públicos e privados. Com uma estrutura profissional e reconhecida representatividade nacional, a BRAVI também participa ativamente das regulamentações do mercado audiovisual, incentivando a produção e novos modelos de negócios, além de oferecer capacitação especializada ao produtor independente. Por meio de relevantes parcerias institucionais, apoia a participação do empresário brasileiro no mercado audiovisual internacional.

Sobre o BrazilianContent

O BrazilianContent é o programa internacional da Brasil Audiovisual Independente (BRAVI), criado em 2004 e realizado em parceria com a Agência Brasileira de Promoção de Exportações e Investimentos (Apex-Brasil). Com o objetivo de promover o conteúdo audiovisual independente no mercado internacional, o BrazilianContent viabiliza parcerias entre empresas brasileiras e estrangeiras (por meio de coproduções, vendas e pré-vendas para canais de TV, internet, telefonia celular e mídias digitais). O Brasil hoje é considerado um importante mercado no cenário internacional e integra o plano de negócios de coprodução de inúmeras TVs e produtoras.

Informações para a imprensa

2PRÓ Comunicação – bravi@2pro.com.br

MyrianVallone -myrian.vallone@2pro.com.br

Ana Carolina Barbosa – ana.carolina@2pro.com.br

Tel. 55 (11) 3030.9400 /3030.9404

www.2pro.com.br

Twitter: @2procom

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